

## Expression of Interest – No Cost Land iQ Access for 2025

### Overview

Get free access to Land iQ licences until the end of 2025 to streamline your projects and influence how NSW’s award-winning planning platform evolves!

Property and Development NSW (PDNSW), in partnership with the Planning Institute of Australia (New South Wales division), invites members to partner in the adoption and refinement of Land iQ, the NSW Government’s strategic land use evaluation tool.

Land iQ has been critical in several high priority Government initiatives, such as the NSW Government’s land audit for housing. It has assisted numerous agencies with unlocking opportunities within their respective portfolios, such as releasing land for residential development, increasing open space access and numerous divestment opportunities. Land iQ has received numerous national awards in recognition for its criticality within NSW, including the Planning Institute of Australia’s National Award for Planning Excellence, Technology and Digital Innovation and The Property Institute of Australia’s Technology & Digital Innovation Award.

### TESTIMONIAL

“As a strategic planner in local government, Land iQ has been a game-changer. It empowers me to produce professional-grade designs and research in-house, saving consultancy fees and delivering immediate results.”

**Nicholas Knezevic**  
Strategic Project Officer  
Wollongong City Council

**Land iQ**

Standardised Land Use Evaluation Tool

Under this initiative, we are seeking the support of a select number of members to receive complimentary Land iQ licences for the remainder of 2025 in exchange for

active participation in joint activities that test how Land iQ can be developed to meet their specific business needs and project requirements, and to help refine the platform so it is fit for purpose for both government and industry applications.

## **Purpose**

The NSW Government announced in its FY25/26 Budget that it would support the development and implementation of Land iQ in both the government and private sector for at least the next three years. This reflects Land iQ's proven ability to significantly reduce planning and approval timeframes for residential, commercial and infrastructure projects across NSW.

By partnering with industry bodies such as PIA, PDNSW aims to:

- Align Land iQ with industry needs by embedding real-world public and private sector use cases into the platform.
- Alignment within planning, development and investment workflows.
- Refine and enhance functionality based on member feedback and applied use.
- Showcase case studies that demonstrate productivity gains, cost efficiencies and improved decision making.

## **What's On Offer**

As part of this partnership, participating members will receive complimentary Land iQ licences for the remainder of 2025. These licences will include onboarding and training support to ensure participants can quickly and confidently use the platform in day-to-day operations. The intention is to enable immediate exploration of Land iQ's capabilities on real projects rather than in a demonstration environment.

PDNSW will provide support to integrate Land iQ into live workflows and planning activities. This includes helping participants identify the most relevant datasets, configuring the platform for specific project requirements and ensuring users can draw maximum value from the analytical and visualisation tools available.

Finally, industry bodies and their members will have opportunities to influence the evolution of Land iQ over time. Through feedback sessions, working groups and collaborative design discussions, participants will be able to shape how the platform develops, ensuring that it continues to meet the practical needs of planners, developers, investors and policy makers in NSW.

Participation opens the door for potential future collaboration with NSW Government agencies on the future of planning and development tools, including early-adoption exposure to Land iQ's prototype applications.

## What We're Looking For

- Comparisons of current vs Land iQ-enabled workflows (including time and cost implications).
- Structured feedback on suitability, usability, and enhancement priorities.
- Promotion and advocacy for Land iQ within your network and to your members.
- Ongoing collaboration to refine Land iQ for both government and private sector applications.
- Ability to help promote Land iQ in the medium to long term.
- Must provide dedicated resources and feedback to work with PDNSW on the enhancement of Land iQ.
- Must have capacity to use Land iQ actively before 31 December 2025.

Selected members will be chosen based on their commitment to actively use Land iQ during the trial period and contribute to its ongoing development. PDNSW will aim for a balanced mix of organisation sizes and project types to ensure the partnership delivers a broad and representative set of insights.

## How to Apply

Submit a short EOI outlining:

1. Your background and relevant experience.
2. An explanation of how Land iQ could support you and your business.
3. How you will partner with PDNSW on adopting and improving Land iQ.

EOIs must be submitted by COB Wednesday 6 October 2025 to [landiq@dpie.nsw.gov.au](mailto:landiq@dpie.nsw.gov.au) after which PDNSW will assess applications and notify successful applicants by the end of that week. Successful applicants will receive an onboarding pack containing access logins, training videos, quick-start information and how to engage with PDNSW's feedback channels in relation to Land iQ.

For more information on Land iQ, please visit <https://www.nsw.gov.au/land-iq>